



OCEANIC
GLOBAL

IMPACT REPORT

18 Month Overview

June 2022 - Dec 2023



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LETTER FROM OUR EXECUTIVE DIRECTOR



Oceanic Global was born in 2016 out of a **sense of urgency for humanity to remember we are part of the natural world**, that the ocean is the beating heart that keeps it alive, and that we need to come back into balance with the ocean and life. Seven years later and each passing year continues to break records in regards to global temperatures, pollution levels, plastic production, fish stock depletion, climate threats, and more. This growing **discrepancy between our utter reliance on the ocean and our continuous exploitation** is why Oceanic Global has intentionally designed its programming to engage all levels of society, weaving together dialogue and tangible solutions that catalyze urgently needed change.

In the face of the largest global challenge and the frightening facts and numbers, over the past 18 months we have introduced new mediums and **campaigns to reconnect people to the ocean** and make taking ocean action more accessible. We have **produced global convenings** that not only challenge the ocean's role in timely global dialogues, but also reimagine who is involved in those conversations and how they take form. We've **paved new paths forward for marine and coastal stewardship**, supported an increase of actionable commitments from cross-sector decision makers, and reached new milestones with the impact we've been able to create overall. Our perspective has resulted in refreshed enthusiasm and engagement from our global community and has nurtured our expansion. Our small and mighty **women-led team** has brought on new additions with expertise across sustainability, science, marketing, finance, development, grant management, and more.

Our work has underscored what we know to be true - while the ocean is in an increasingly dire state, we have to **rise up to the challenge and change how we are interacting with the ocean so that we can enable it to do what it does best - flourish with life and biodiversity**. If you are reading this report, it's because you believe in both the importance and possibility of protecting our ocean - meaning you're exactly who is needed. I hope that our recent achievements bring you a sense of optimism and empowerment as we look towards the year ahead and we invite you to join us in taking action as a **more balanced future is the only one worth striving for**.

Oceanic Global is a mycelium network of ocean and nature lovers - thank you to all of our partners, collaborators, ambassadors, advisors, supporters and team. All of this has been possible because of you.

In gratitude,



Lea D'Auriol

Founder & Executive Director
Oceanic Global

WHY WE EXIST

Oceanic

(adj) of or relating to the ocean

With the ocean composing **over 95% of the biosphere**, and accounting for **over 50% of the world's oxygen**, **all life on earth is inherently oceanic.**

In the day-to-day of modern life, humanity has largely forgotten our role within the earth's larger ecosystems, and has grown increasingly disconnected from the ocean as the beating heart and lifeblood of the natural world. As a result, we have fallen out of balance with nature, and driven our blue planet to its now dire state.

We believe protecting the ocean is key not only to protecting the earth, but also to protecting humanity & our collective wellbeing.



OUR MISSION:

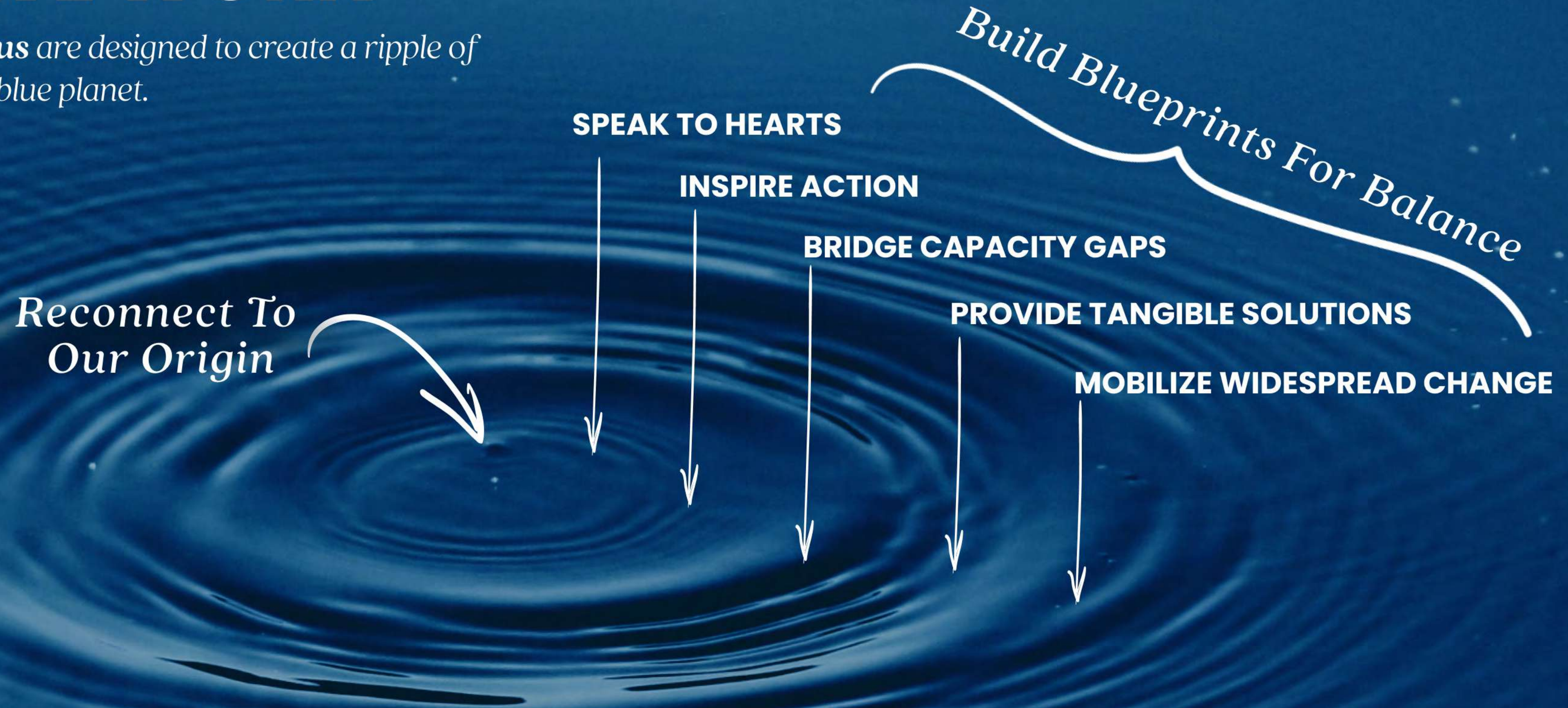
Oceanic Global (OG) reminds us of humanity's original role in Earth's broader ecosystems and guides us in restoring equilibrium to our blue planet.

Reconnect to our Origin

Build Blueprints for Balance

HOW WE WORK

Our *pillars of focus* are designed to create a ripple of change across our blue planet.



SPEAK TO HEARTS

Reconnect to our origin through art, wellness, innovation, ancient wisdom & science

INSPIRE ACTION

By creating & curating experiences, community gatherings, think tanks & educational campaigns

BRIDGE CAPACITY GAPS

Together with sustainability experts, wisdom holders, scientists, artists & environmental engineers

PROVIDE TANGIBLE SOLUTIONS

Through our Blue Standard, international hubs, corporate partnerships, global coverings & grants

MOBILIZE WIDESPREAD CHANGE

Amplify initiatives & solutions amongst our network & key stakeholders to create change across sectors

CORE PROGRAM AREAS

In forgetting we are part of nature, humanity has created a fundamental **imbalance with that natural world**, which is evident across all levels of society. Our dynamic programs inspire a **collective reimagining** of our relationship to our blue planet, and offer proven measures that pave a path forward for cohesive change from the **individual up to the global scale.**

Education &
Campaigns

Community
Grants

Regional
Hubs

Cross-Industry
Blue Standard

Global
Convenings

OUR GLOBAL IMPACT

High-level wins since 2017

PEOPLE & COMMUNITY



142

EDUCATIONAL
CAMPAIGNS

160,000+

NETWORK OF
OCEAN ADVOCATES



5

REGIONAL VOLUNTEER
HUBS



60+

BEACHES
CLEANED WORLDWIDE



55+

IMMERSIVE
EXPERIENCES & EXHIBITS

BUSINESS & INDUSTRY



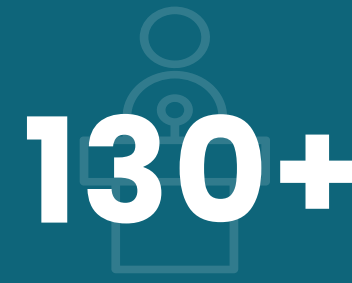
412

BUSINESSES VERIFIED IN
SUSTAINABLE PRACTICES
ACROSS 55 COUNTRIES



222+

SUSTAINABLE
SOLUTION
PROVIDERS



130+

JOBS CREATED AS
INDEPENDENT
BLUE CONSULTANTS



1.3M+

POUNDS OF PLASTIC
REMOVED FROM
WASTE STREAM



7

OPEN-SOURCE
GUIDES FOR INDUSTRY
TRANSFORMATION

INSTITUTIONAL & POLICY



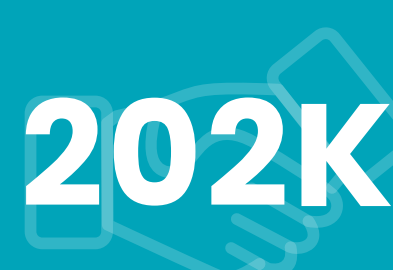
14

INTERNATIONAL
POLICIES IMPACTED



6

YEARS PRODUCING
UNITED NATIONS
WORLD OCEANS DAY



202K

AVERAGE PROGRAM VIEWS
FOR UN WORLD OCEANS DAY
SINCE 2020



175

UNITED NATIONS
MEMBER STATES
ENGAGED

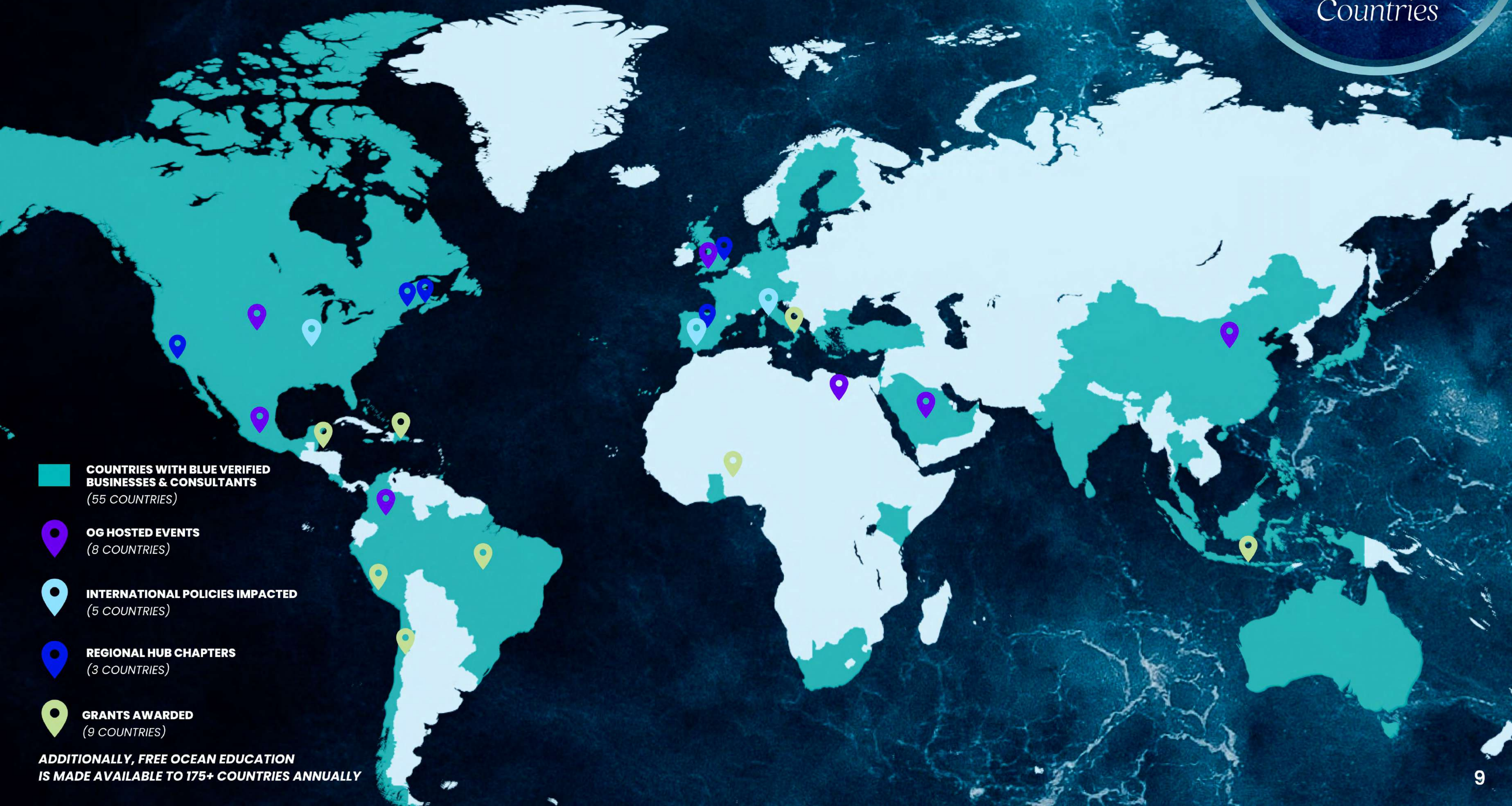


7

MULTI-YEAR
PARTNERSHIPS WITH
UN ORGANIZATIONS

GLOBAL IMPACT MAP

Working In
58
Countries



- COUNTRIES WITH BLUE VERIFIED BUSINESSES & CONSULTANTS**
(55 COUNTRIES)
- OG HOSTED EVENTS**
(8 COUNTRIES)
- INTERNATIONAL POLICIES IMPACTED**
(5 COUNTRIES)
- REGIONAL HUB CHAPTERS**
(3 COUNTRIES)
- GRANTS AWARDED**
(9 COUNTRIES)

ADDITIONALLY, FREE OCEAN EDUCATION IS MADE AVAILABLE TO 175+ COUNTRIES ANNUALLY

OCEANIC GLOBAL TIMELINE

A high-level overview of key programs and campaigns.



Launched
The Oceanic Standard
(now The Blue Standard)

Launched
Oceanic Global
in New York

2017

2018

2019

2020

2021

2022

2023

2024

Became the
Official Partner to
**United Nations
World Oceans Day**



Launched the
**Blue Standard Product +
Packaging Seals**



Launched
Oceanic Global's
Grants Program



Launched
Art for the Ocean
Campaign



Producing
**UN World Oceans
Day 2024**

Produced Inaugural
Festival-Event
Oceanic x Ibiza



Launched
Hubs Program
in New York, London,
LA, Barcelona

Launched the
**Ancient Wisdom &
The Ocean Campaign**



Launched the
Ocean & Wellness
Campaign

Hosted
The Ocean x Climate Summit
With IOC UNESCO
& Launched Ongoing
Roundtable Series



Hosting First
Fundraising Gala



FINANCIAL SUMMARY

The impact of Oceanic Global’s programming demonstrates the transformative power of collective action. Through the generosity of our community, we’ve achieved **continuous year-over-year growth** and organizational financial stability. Contributions are critical as they enable us not only to sustain but also expand our reach, inspiring a global re-imagining of our relationship with the ocean, impacting all stakeholder groups.

We are proud to consistently distribute over 85% of all funding directly to our community programs. Each contribution is a vital step towards a healthier, bluer planet.

2023 OVERVIEW*



OCEANIC GLOBAL FINANCIAL GROWTH



RECENT ACHIEVEMENTS

Impact Highlights: June 2022 - December 2023



1.9M+

SINGLE USE PLASTICS
ELIMINATED/AVOIDED
WITH THE
BLUE STANDARD

440K

OCEANIC GLOBAL
SOCIAL MEDIA
REACH

23

GLOBAL CITIES
SUPPORTED WITH
BEACH CLEANUP
EVENTS

\$100K

GRANT FUNDING
DISTRIBUTED FOR
RIVERS CLEANUP
PROGRAMS GLOBALLY

5

GLOBAL
CONVENINGS

2

THEMATIC
CAMPAIGNS
LAUNCHED

913

VOLUNTEERS
ENGAGED

1st

INTERNATIONAL
GRANTS PROGRAM LAUNCHED

BLUE-VERIFIED:
ISLAND

GLOBAL FESTIVAL SERIES
(CORONA SUNSETS WORLD TOUR)

UNIVERSITY

FOOD HALL

54

SUSTAINABILITY
RESOURCES &
GUIDES
LAUNCHED

175

REGIONS REACHED
WITH FREE OCEAN
EDUCATION

19

RIVER CLEANUP
INTERCEPTION
BARRIERS LAUNCHED

102K

UN WOD 2023
PROGRAM VIEWS

EDUCATION & CAMPAIGNS

Our education and campaigns incubate ideas, and bring together community to **bridge understanding and engagement with the largest knowledge gaps** we believe exist in our modern world – the fact that humanity is part of nature, and that in protecting the natural world, we are also protecting ourselves.

EDUCATION & CAMPAIGNS

“In the end, we will conserve only what we love; we will love only what we understand and we will understand only what we are taught.” - Baba Dioum

Since inception, Oceanic Global has produced **142 educational campaigns** with the goals of both engaging new audiences in ocean conservation and deepening the efforts of those already involved. To date, our campaigns, featuring topics such as **Blue Carbon, Plastic Pollution, Ancient Wisdom and the Ocean, the Ocean Wellness Connection**, and more have engaged over **160,000 ocean advocates in over 175 countries worldwide.**

IMPACT HIGHLIGHTS

18 MONTH REVIEW

-  **2** New Thematic Campaigns & Events Launched
-  **30K** Average Social Media Post Reach
-  **1** Global Appeal Launched
-  **54** Sustainability Resources & Guides Launched

KEY THEMES OVER THE PAST 18 MONTHS INCLUDED:

Ancient Wisdom & The Ocean

Amplifying traditional, indigenous, and local knowledge & the importance of blending it with modern science to create **holistic, long-term solutions** for protecting our blue planet.



Ocean & Wellness

Showcasing how **internal healing and planetary healing go hand-in-hand**, with a focus on the healing properties of the ocean blue spaces.



Art for the Ocean

Shedding light on the unique **power of art to bridge gaps in understanding** and mobilize urgent action for the ocean.



Ocean X Climate Nexus

Underscoring the **vital role of the ocean in mitigating climate change** and advocating for the ocean to be prioritized in the global climate narrative.



COMMUNITY GRANTS

The people who live near the coast have long been the ones to steward our oceanic ecosystems, yet they are also the ones suffering the brunt of humanity's actions. Our grants **place power back into the hands of those most impacted** to help them protect the ecosystems and communities they depend on, as well as to honor and learn from their knowledge.

OCEANIC GLOBAL GRANTS

In 2023, we launched the Oceanic Global Grants Program with the goal to help catalyze marine **conservation and restoration in communities and regions most vulnerable to the impacts of climate change**. The international program is designed to build resilience where it's most needed, to channel resources into local projects and viable solutions, and to foster long-term sustainable impact through collaboration and empowerment.

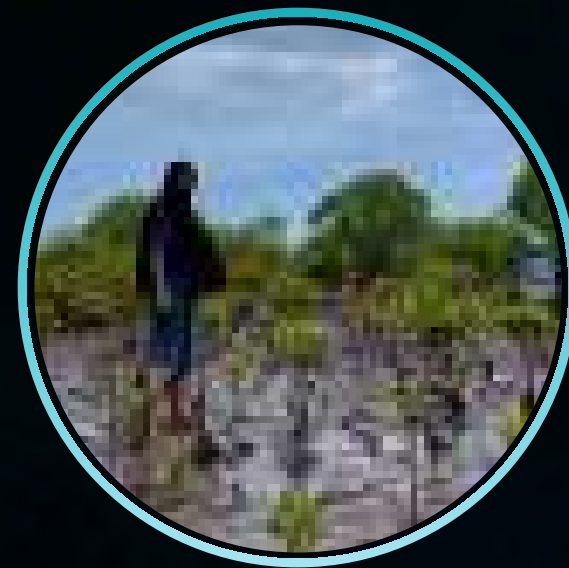
Our thorough processes, including sourcing and vetting, onboarding and project management, skills training, and guiding of impact assessments, uniquely position Oceanic Global to equitably distribute funds. With the support of donations and corporate partnerships, we allocate funding directly to **solutions on the ground and provide consistent support to local initiatives** when and where we are invited.

GRANTS LAUNCHED OVER THE PAST 18 MONTHS HAVE SUPPORTED:

**Plastic Pollution
River Interception**
Indonesia & South Africa



**Mangrove Restoration
& Community
Capacity-Building**
Benin, Africa



**Blue Standard
Implementation for
Local Businesses**
Barbados & Dominica



**Blue Standard
Implementation
for Local Businesses**
Jamaica



**Blue Standard
Implementation
in Small Islands**
Aeolian Islands



IMPACT HIGHLIGHTS

18 MONTH REVIEW

-  **\$100K+** USD Grant Dollars Funded
-  **7** Countries Impacted
-  **24** Businesses Blue-Verified
-  **5** Community Educational Programs Launched
-  **19** River Interception Sites Launched

FUNDING PROVIDED BY:



Oceanic Global Grant Fund



5 Local Businesses



9 Local Businesses

RECIPIENT:



REGIONAL HUBS

There is no one size-fits-all solution. **Localized impact is necessary to scale global resilience.** Empowering local leaders to make conservation inherent within communities is key to creating a foundation for lasting change.

REGIONAL HUBS

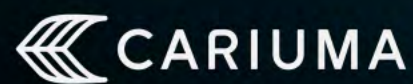
Oceanic Global Hubs are **regional volunteer-based extensions of the Oceanic Global team, designed to drive localized impact on a global scale.** Hub leadership receives guidance from our headquarters in carrying out the broader Oceanic Global mission by hosting events, implementing the Blue Standard and other industry solutions amongst local stakeholders. Primarily situated in coastal cities, the hubs also work with local decision-makers to support conservation efforts and to help set new precedents for environmental stewardship within their regions.

Our Hubs have facilitated **programming events, local advocacy initiatives & fundraisers**, including Oceanic Global's International Film Festival at the Soho House London, the Gathering of Ocean Protectors in Ibiza, World Ocean's Day fundraiser in Brooklyn, NY, Dance for the Ocean, and the Artivism Challenge, the Give a Sip campaign in support of the New York Straw Bill, as well as regular programs, including: film screening series, beach cleanups, cocktails & conversation events and more.

CURRENT HUBS & VOLUNTEER BASES:

New York, Hamptons, Barcelona, Ibiza, Lisbon, London, Los Angeles, Tulum

Partners 2023



IMPACT HIGHLIGHTS

18 MONTH REVIEW

 **170+** Volunteers Engaged

 **510** Lbs Of Trash Collected Through Beach Cleanups

 **21+** Hubs Events Executed

 **5** Regional Hubs Active

 **13** Local Partners Engaged



CROSS-INDUSTRY BLUE STANDARD

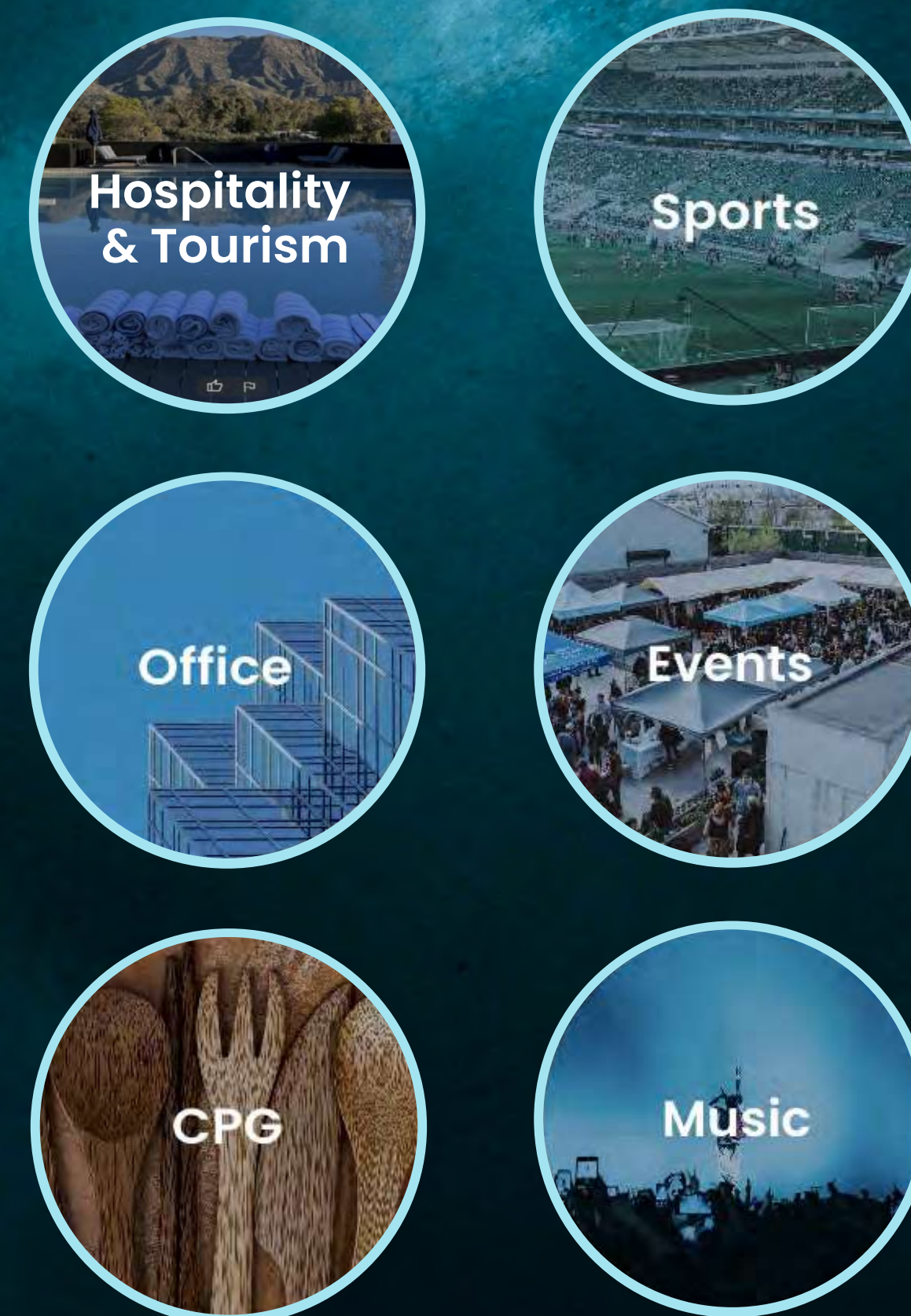
Industry is a key driver of devastation for our blue planet, but it doesn't have to be. Our Blue Standard demonstrates **balance between industry and nature is possible** while awarding continuous commitments that prioritize the health of our shared future.

BLUE STANDARD PROGRAM

Launched in 2021 as an evolution of Oceanic Global's long standing industry solution program (formerly known as The Oceanic Standard), the Blue Standard (Blue) **combats greenwashing**, establishes universal accountability for **sustainable business leadership**, and empowers industries and businesses of all sizes to achieve **measurable impact** that protects our blue planet.



Applicable Industries Include:



The Blue Standard features two core offerings:



BUSINESS OPERATIONS 3-STAR SEALS

Blue's three-star verification system encourages businesses to make a continuous commitment to sustainability, while celebrating incremental achievements along the way.



PRODUCT & PACKAGING SEALS

Recognize responsibly sourced plastic-free packaging and products compatible with available waste management infrastructure.

The Blue Standard's specialized programs and consultations are applicable to industries and focus areas including: hospitality, music, events, office spaces, professional sports, consumer packaged goods, and more. In addition to comprehensive programs, Blue additionally offers **free educational resources, step-by-step auditing and consultation support, and buying deals** with a network of over **200+ vetted solution providers** to help businesses eliminate single-use plastics and operate sustainably. Blue has verified the sustainability achievements of over **412 businesses across 55 countries** to date, as well as helped shape over **11 environmental policies worldwide**.

[MEET BLUE VIDEO](#)

BLUE STANDARD PROGRAM

Developed together with Oceanic Global’s Scientific Advisory Board and trained experts in both WELL and LEED building rating systems, Blue has been nominated as a Fast Company World Changing Idea and is a **registered verification program on the International Trade Centre’s Standards Map**, a joint mandate of the World Trade Organization and the United Nations Conference on Trade and Development.

To date, Blue has been implementing across multi-year internal plastic reduction strategies with a Fortune 500 company, global music festivals, universities, sport stadiums, hotel chains and more.

SELECT BLUE SEALS AWARDED OVER THE PAST 18 MONTHS:



[VIEW BLUE DIRECTORY](#)

IMPACT HIGHLIGHTS

18 MONTH REVIEW



450K Pounds Of Plastic Removed



106 New Businesses Engaged



52 Businesses Blue-Verified



64 Blue Consultants Trained



12 New Countries Engaged



1 Global Plastics Treaty Supported



GLOBAL CONVENINGS

Through our partnerships with institutions like the United Nations and our own global convenings such as the Ocean x Climate Summit, we seek to **re-envision global decision-making frameworks** and challenge not only the focus of narratives surrounding the ocean and environment, but also who is involved in those conversations, and how they take form.

UN WORLD OCEANS DAY 2023

Oceanic Global has been the official non-profit and production partner to United Nations World Oceans Day (the UN's annual celebration of the ocean) since 2019. Through Oceanic Global's partnership, UN World Oceans Day grew from an invitation-only event at the UN headquarters to becoming one of the UN's largest forward-facing events. **Since 2019, an annual average of 202,000 virtual and in-person attendees** have tuned in to United Nations World Oceans Day for free ocean education and programming.

The 2023 World Oceans Day event celebrated the theme, **Planet Ocean: Tides are Changing** and featured the call to action "time to put the ocean first." UN WOD 2023 was hosted by the United Nations Division for Ocean Affairs and the Law of the Sea, Office of Legal Affairs (DOALOS), in partnership with Oceanic Global and supported by Panerai, with contribution by Discover Earth and OceanX. The event took place in-person at the UN headquarters and was live streamed on the [UNWOD website](#), [YouTube](#), [UN WebTV](#) as well as via select media partners.

Media Partners 2023



[WATCH RECAP VIDEO](#)

IMPACT HIGHLIGHTS


18 MONTH REVIEW

 **102K** UN WOD Program Views

 **67.5M** Social Media Event Reach

 **8.65B** Total Potential Press Reach

 **380+** Community Partners Engaged

 **110** Member States Engaged



THE OCEAN X CLIMATE SUMMIT

The inaugural Ocean x Climate Summit at COP 27 was hosted on November 11th, 2022 in Sharm El-Sheikh, Egypt with the **objective of prioritizing the ocean in the global climate agenda**. The full-day Summit featured global thought leaders & musical performances from the private sector, indigenous wisdom keepers, government officials, non-profit sector, youth and United Nations partners. The event was programmed in partnership with IOC UNESCO and supported by Salesforce, as well as over 13 Community Partner organizations. In the spirit of inclusivity, the Summit was free for all who attended and made available post-event for on-demand viewing at www.oceanic.global/cop27 and on Oceanic's YouTube Channel.

The Summit leveraged **artistic mediums to connect people's hearts to the ocean** with the showcase of the 'UN's 7 Principles of Ocean Literacy' digital photo exhibit, the official debut of short-films by OceanX and Dirt Charity, and the world's first-ever carbon sink sculpture by artist Petroc Sesti, 'The Heart of Okeanos'. Oceanic Global launched the **Ocean x Climate Appeal** calling on decision-makers to prioritize ocean-climate matters, as well as the **biannual Roundtable Series "Creating a Common Agenda for Our Shared Ocean"** with IOC UNESCO.

Community Partners



[WATCH RECAP VIDEO](#)

IMPACT HIGHLIGHTS

18 MONTH REVIEW

-  **275** Attendees
-  **400** Ocean X Climate Appeal Signatures
-  **13** Summit Partners Engaged
-  **50** Global Thought Leaders & Performers
-  **4** UN Agencies Participated
-  **2** Short Film Premieres
-  **1** Climate Art Piece Unveiled



THE OCEAN X CLIMATE ROUNDTABLE SERIES

Oceanic Global **launched our bi-annual Roundtable Series in partnership with IOC UNESCO during our inaugural 'Ocean x Climate Summit' at COP 27. The second roundtable session was hosted virtually and the third in-person at COP 28.** The ongoing series regularly brings together key thought leaders from the private sector, public sector, indigenous wisdom keepers, civil society as well as representatives from UN Agencies such as UNFCCC, UN Climate Change, UN High-Level Climate Champions, and the UNESCO/IOC Project Office for IODE to discuss the theme of "Creating a Shared Ocean Agenda."

The Roundtable series highlights the ongoing importance of coalition building and providing opportunities to **unify our shared vision of a climate resilient future for the ocean.** Each session includes breakout discussion 'circles' across topic areas on the ocean-climate agenda, including Blue Finance, UNFCCC Process, Cross-Sectoral Climate Action Plans, Outreach & Engagement, Nature-based Solutions and more.

FEATURED FACILITATORS OVER THE PAST 18 MONTHS:

- *Alison Clausen, Programme Specialist IOC-UNESCO, Deputy Coordinator UN Decade of Ocean Science for Sustainable Development*
- *Joanna Post, Secretariat of the UNFCCC*
- *Courtney Fieldman, Plexus Strategy; former. UN High-Level Climate Champions*
- *Valentina Germani, UN Division for Ocean Affairs and the Law of the Sea*

[VIEW THE ROUNDTABLE](#)

IMPACT HIGHLIGHTS

18 MONTH REVIEW



330+ Participants



40+ Global Thought Leaders



12 Community Partner Organizations



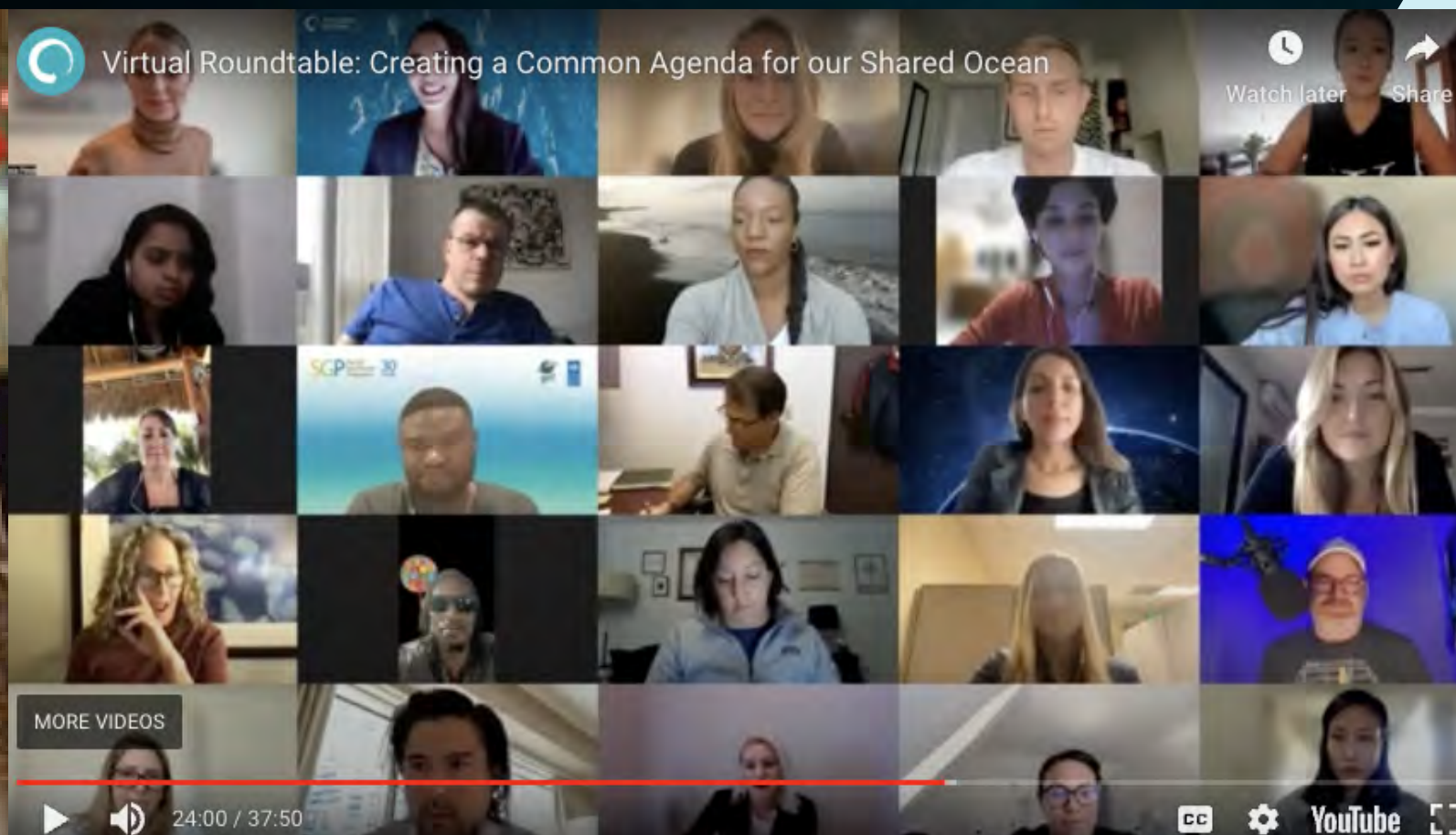
4 UN Agency Participants



10 Topic Area Circles



3 Bi-Annual Sessions Hosted

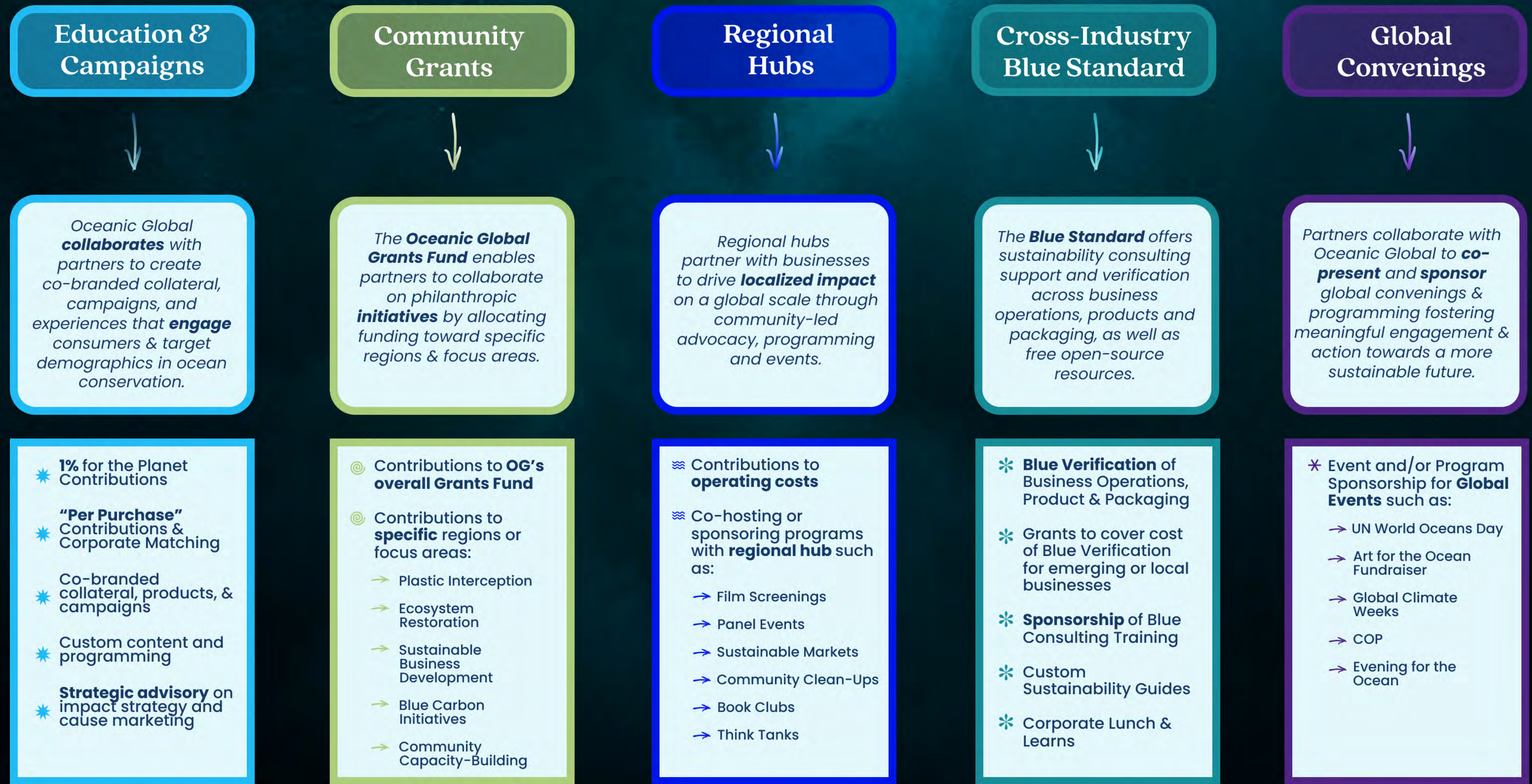


CORPORATE PARTNERSHIP OVERVIEW

Oceanic Global works with **synergistic companies** and **brands** to pave paths forward for their respective industries to *operate in balance with the natural world*. Each partnership takes a custom approach, integrating our core program offerings **to create 360 degree impact**.

How We Collaborate

Example Initiatives



Corporate Partnership

CASE STUDY: CORONA USA

In 2020, Corona USA (part of Constellation Brands) and Oceanic Global partnered to launch the Protect our Beaches campaign, with the **mission to clean up 100 BEACHES and eliminate 1 MILLION POUNDS of plastic from beaches and Corona USA's business by 2025.** Since then Oceanic Global has overseen the core tenets of the campaign's development across four key pillars: Cause Marketing, Internal Plastic Reduction, High Yield Cleanups and Community Cleanup events.

Now in the third year of the 5-year campaign, Oceanic Global and Corona have removed over **946k lbs of plastic from Corona's business and off of beaches, as well as cleaned over 50 beaches nationwide.**

IMPACT HIGHLIGHTS

18 MONTH REVIEW

 **450K+** Lbs Of Plastic Collected From Internal Operations

 **34K+** Lbs Of Plastic Collected From US Beaches

 **854** Volunteers Engaged

 **25** Beaches Cleaned Across The USA

Cause Marketing



OG advises on strategic tactics, conceptualizes and creates core collateral and guides key messaging to **amplify Corona's environmental stewardship** through both B2B thought leadership and B2C campaigns.

Internal Plastic Reduction



In accordance with the Criteria outlined in the Blue Standard, **OG has transitioned Corona away from over 860k lbs of single-use plastics** across events, packaging, merchandise, to name a few.

Community Cleanups



OG produces an open-to-the-public **annual beach cleanup series** cross the USA to engage local communities in creating impact.

High Yield Cleanups



OG facilitates annual high yield cleanups in some of the most polluted waterways in the USA. Since 2020, they have **cleaned over 165k lbs of plastic waste from vulnerable ecosystems** in California's Channel Islands, Florida's South Dade Wetlands and Texas' Coastal Bend.

Corporate Partnership

CASE STUDY: CORONA ABI

In 2021, Oceanic Global entered a multi-year partnership with Corona Anheuser-Busch InBev designed to **further their commitment to environmentally responsible business practices, as well as amplify their thought leadership amongst target B2B and B2C demographics.** As an official non-profit partner to the brand, Oceanic Global has implemented the Blue Standard at global activations, including the launch of Corona Island and the Corona Sunset Festivals World Tour. Additionally, Oceanic Global provided expertise for the Corona Plastic Free Challenge within the 100+ Accelerator Challenge, and launched a custom grant program to tackle marine plastic pollution through river interception. Oceanic Global's leadership team also shapes the communication strategies not only for their partnership initiatives with Corona, but also for the brand's impact strategies and campaigns at large.

IMPACT HIGHLIGHTS

18 MONTH REVIEW



350K Lbs Of Plastic Collected From Rivers



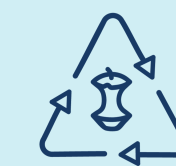
5 Global Festivals Blue-Verified



19 River Interception Sites Launched



1st Ever Island Blue-Verified Island



22K Lbs Of Organics Composted From Festivals

Corona Island



Corona Island (Colombia) earned OG's highest level of recognition within the Blue Standard, the three-star plastic-free seal for Business Operations. **The first-ever Blue Verified Island**, Corona Island has been celebrated as a pinnacle of sustainability within the tourism industry.

Corona Sunsets World Tour



The first-ever global festival series to be Blue Verified, the Corona Sunsets World Tour took place in South Africa, Peru, Colombia, Japan, Italy, Canada, China, Greece, Brazil, Dominican Republic, India and more. In addition to verifying the festivals, **OG co-created Club Ocean, educational programming hubs on site.**

Rivers Grant Program



As part of a broader partnership campaign to stop plastic from entering the ocean through rivers, **Corona and OG co-developed a grant to build river interception barriers globally.** 19 river interception sites have been launched in South Africa, Indonesia, Guatemala and Ecuador so far.

Corona 100+ Accelerator



Oceanic Global is an ongoing jury member for the Plastic-Free Challenge, part of the 100+ Accelerator partnership between AB InBev, The Coca-Cola Company, Colgate-Palmolive and Unilever. The Blue team vets and selects **innovative start-ups to receive funding in support of scaleable industry solutions.**

OUR PARTNERS

High-level partnership overview featuring select categorical partners (not including Blue Standard –specific partners)

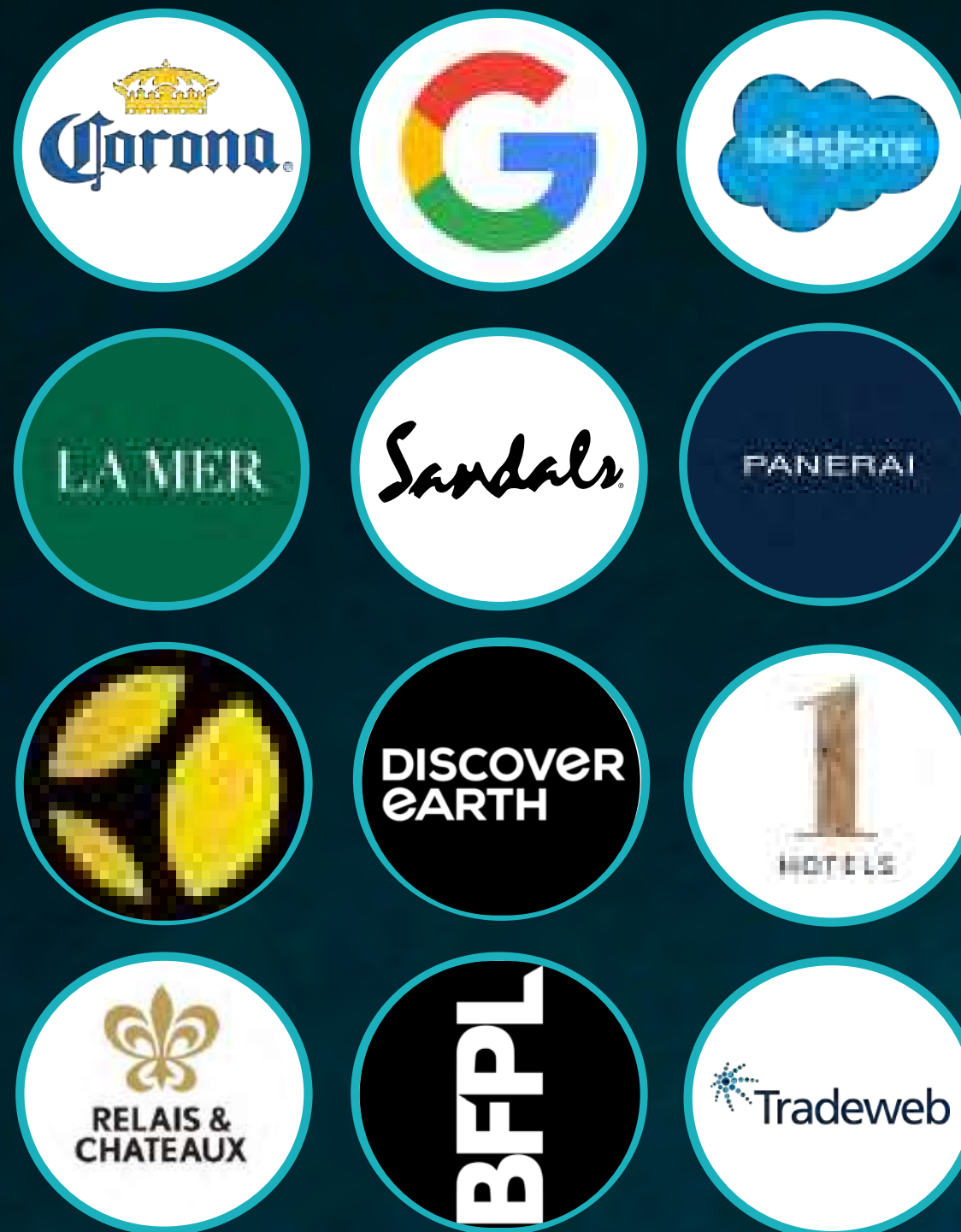
Institutional Partners

We collaborate on educational programming, events, resources, and the implementation of solutions across multiple levels.



Corporate Partners

We work with businesses and brands to shift their operating practices, & take ocean action in their spheres of influence.



Charity Partners

We are beneficiaries of charitable donations and/or receive support through custom programming or co-branded products.



Coalition-Building & Campaign Partners

We facilitate a global community of practitioners to advocate and support mission-aligned efforts including policy.



OUR ECOSYSTEM OF OCEAN ADVOCATES

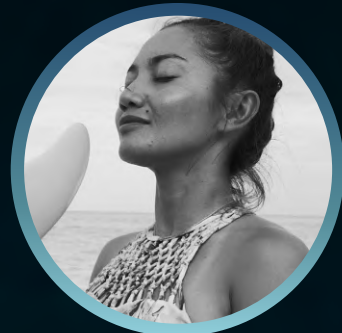
A high-level overview of select ambassadors, collaborators & supporters



Chris Lake
DJ & PRODUCER



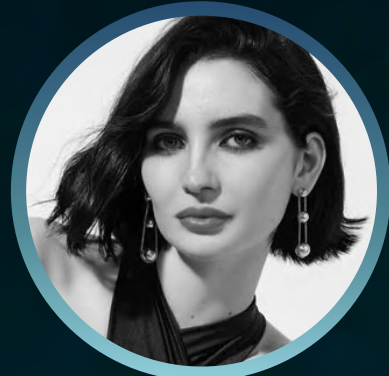
Federico Morisio
PROFESSIONAL WINDSURFER



Paula Rosales
KITESURFER & ARTIST



Gaelin Rosenwaks
MARINE SCIENTIST & FILMMAKER



Meadow Walker
MODEL & ACTRESS



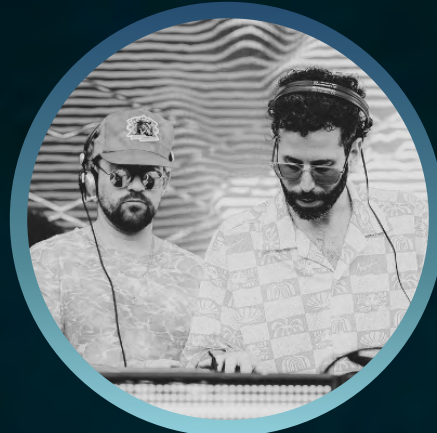
Amanda Cerny
ACTRESS, ENTREPRENEUR & UNEP AMBASSADOR



Ellie Goulding
SINGER & SONGWRITER



Easkey Britton
SCIENTIST & SURFER



Soul Clap
DJ & PRODUCTION DUO



Brittani Bader
HEALTH COACH & MODEL



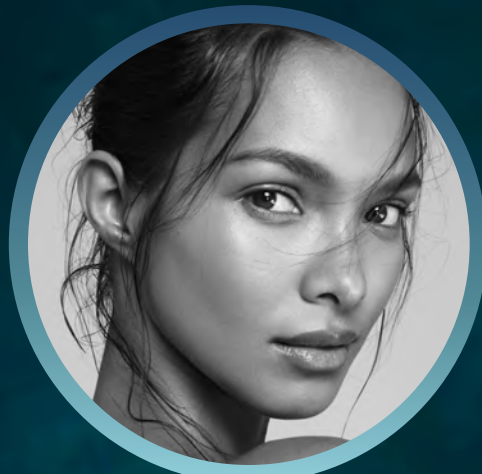
Natalie Lefevre
CONSULTANT, INFLUENCER & ENVIRONMENTAL AMBASSADOR



Chris Leidy
UNDERWATER PHOTOGRAPHER



Cara Delevigne
MODEL & ACTRESS



Lais Ribeiro
MODEL



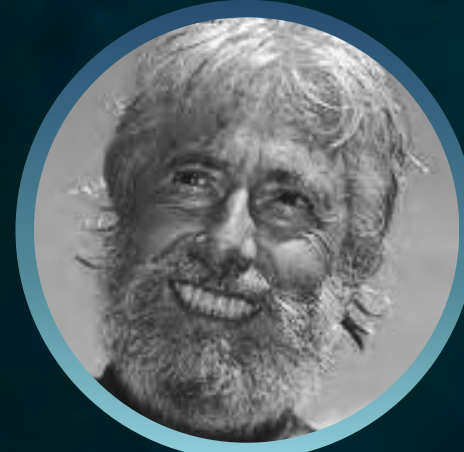
René Daniella
TV HOST & WRITER



Ely Merino
PILATES INSTRUCTOR, ENTREPRENEUR & ACTIVIST



Balam Slack
PROFESSIONAL SURFER



Jean-Michel Cousteau
OCEANOGRAPHIC EXPLORER & ENVIRONMENTALIST



AY Young
CLIMATE ACTIVIST ARTIST & UN YOUTH DELEGATE



Amber Valletta
MODEL & ACTRESS



Lucas Bravo
ACTOR & OCEAN ADVOCATE



Megan Williams
ENTREPRENEUR & MODEL



Elizabeth Beisel
OLYMPIC SWIMMER



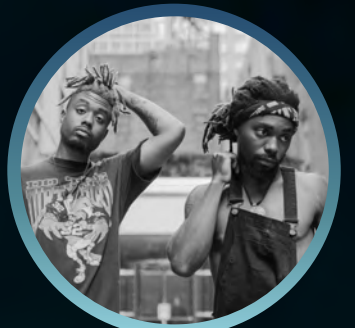
Nathalie Kelley
ACTRESS & ACTIVIST



Jade de Lavareille
DJ, PRODUCER & MODEL



Sylvia Earle
OCEANOGRAPHER & CONSERVATIONIST



EarthGang
HIP HOP ARTIST DUO



Dr. Sian Proctor
EXPLORER & ASTRONAUT



Jason Momoa
ACTOR, OCEAN ACTIVIST & UNEP ADVOCATE

OUR REACH

+440K

SOCIAL MEDIA REACH

+130K

SOCIAL MEDIA AUDIENCE

3.6B

PRESS IMPRESSIONS

+30K

NEWSLETTER SUBSCRIBERS

+1.7B

ESTIMATED MEDIA REACH

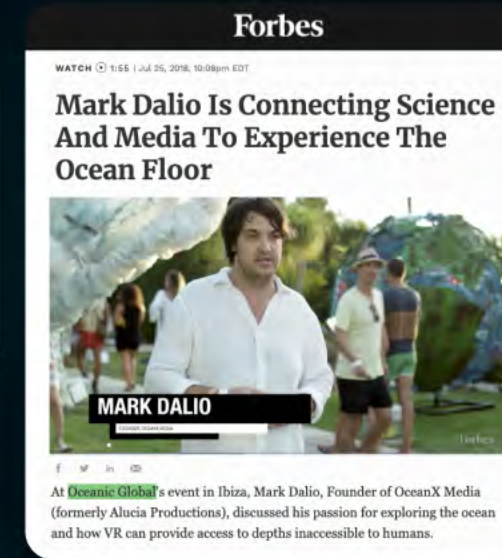
WWD

World Oceans Day Sees First Virtual Event, More Private Sector Support
The U.N. and Oceanic Global held its first virtual event, bringing together industry and celebrity voices and some 3,000 registrants.

FOOD & WINE

Beyond Trash Tiki: Sustainability in the Spirits World Is Getting Weird, and That's a Good Thing

From using rainwater to the contents of unfinished bottles, distillers are pulling out all the stops to become more environmental.



The New York Times

Do You Really Need a Straw With That?
As plastic alternatives proliferate, some choose to sip instead of suck.



Forbes

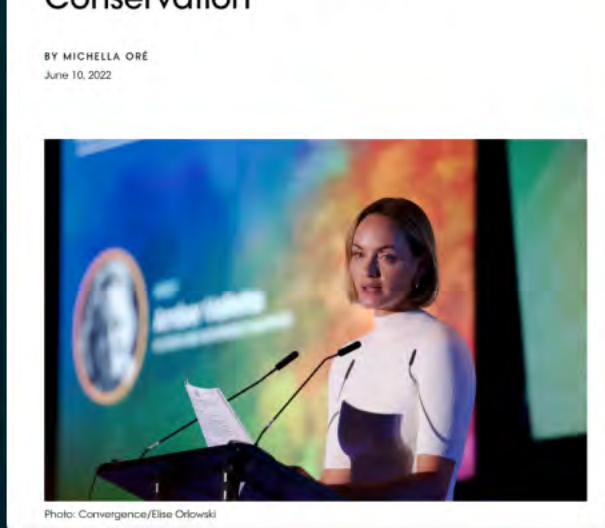
Turning Ocean Plastic Into New Gear

As plastic alternatives proliferate, some choose to sip instead of suck.

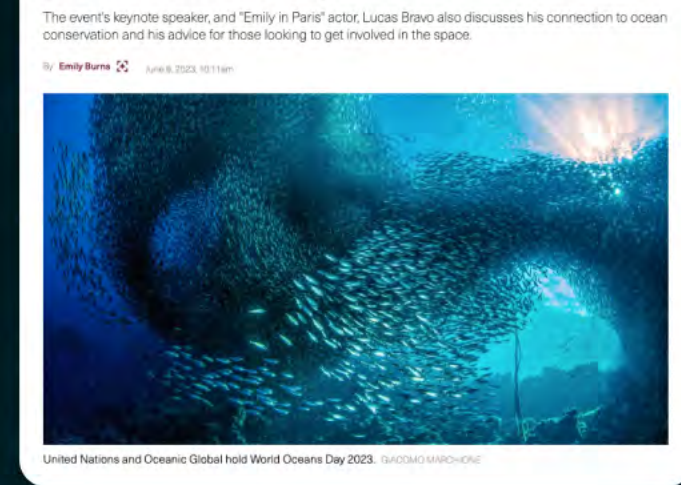


VOGUE

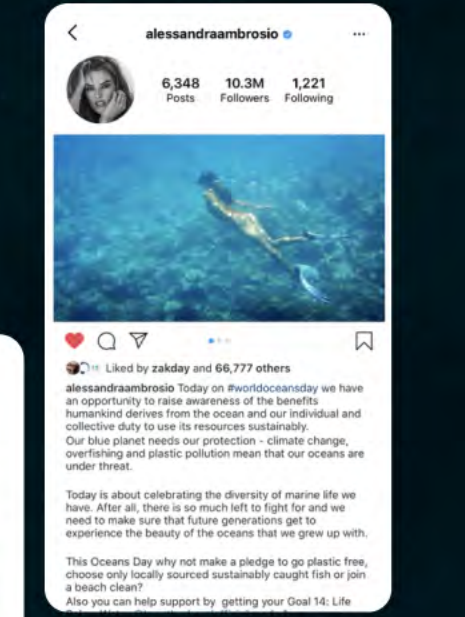
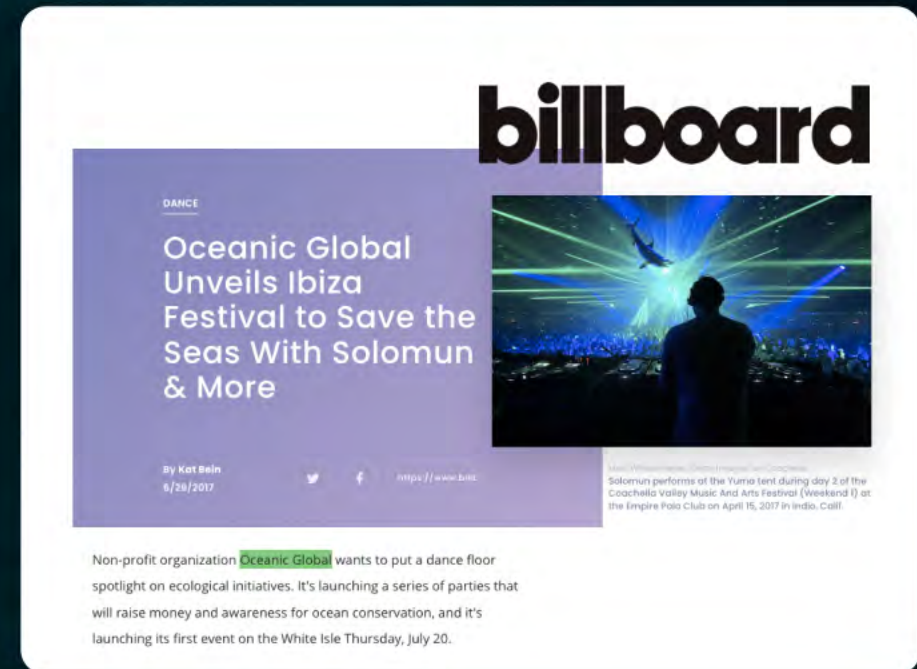
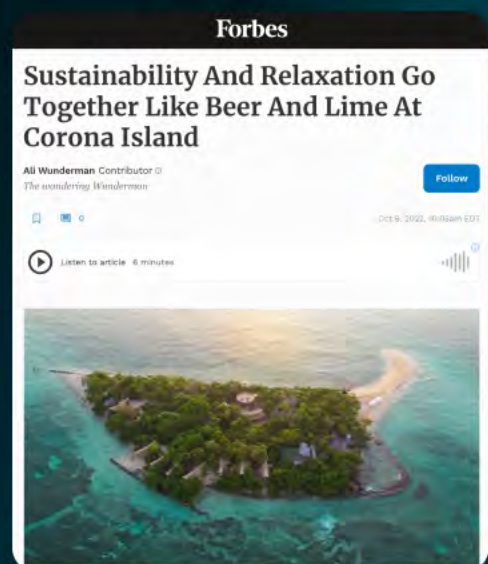
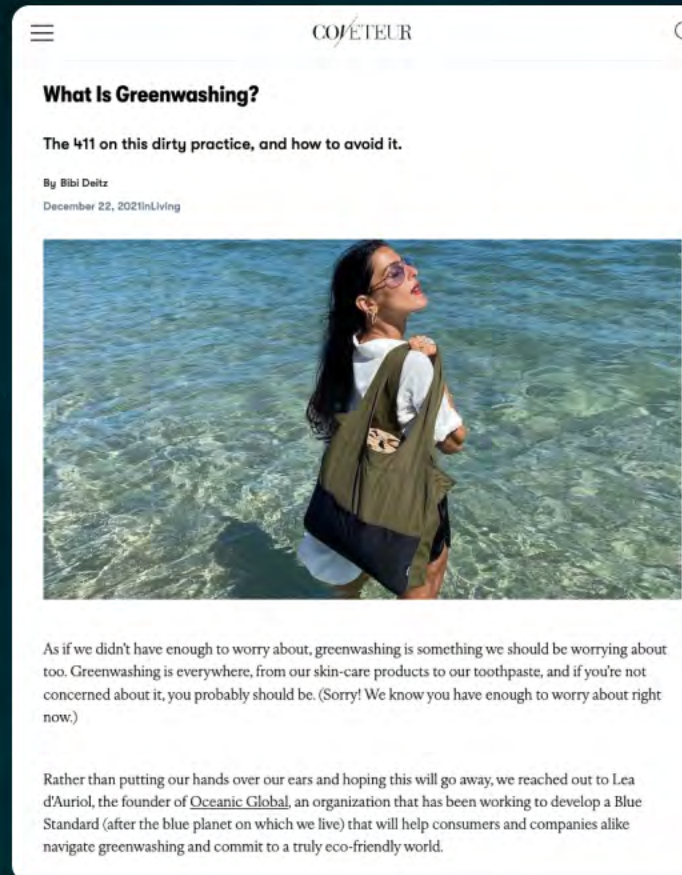
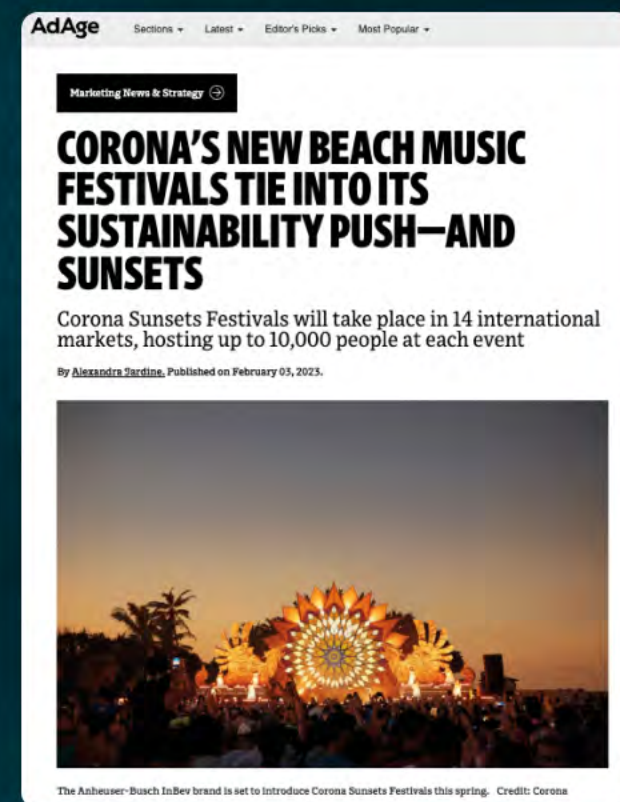
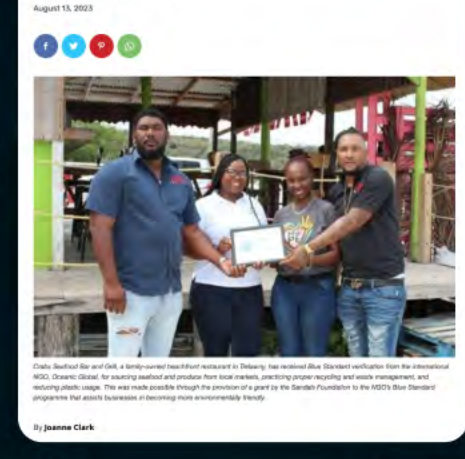
Amber Valletta on Tackling Climate Change Through Ocean Conservation



United Nations and Oceanic Global Hold World Oceans Day, Experts Discuss Impact on Beauty and Wellness Industry



Oceanic Global and Sandals Foundation: A united front for business sustainability



FEATURED IN



OG BOARD & TEAM MEMBERS



Lea D'Auriol
Founder & Executive Director



Natasha Berg
Board of Directors, Secretary,
Strategy & Communications



Daniel Romano
Board of Directors, Treasurer



Whaia
Board of Directors



Cassia Elizabeth Jayani
Board of Directors



Robert Massar
Board of Directors



James Sternlicht
Board of Directors



Vanessa Fajans-Turner
Board of Directors



Anna Dukor
Chief Financial Officer



Wunmi Osholake
Blue Standard Director



Dawn Moore
Director of Partnership
Marketing & Events



Jacquelynn Proscia
Director of Marketing



Elizabeth DiSanto
Blue Standard Manager



Gina Jurlando
Event & Partnership Manager



Rosie Bancroft
Creative & Content
Marketing Manager



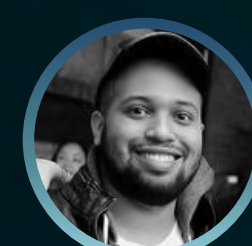
Rachel Johnsen
Executive Assistant



Maria McDonald
Community Cleanups
Project Consultant



Madeline Spates
Sponsorships Consultant



Aaron Baker
Digital Production



Renata Thome
Art Consultant



Kristin Rodrigo
Marketing & Design Consultant

BLUE ADVISORS

John Warner - Senior Vice President, Chemistry & Distinguished Research Fellow at Zymergen Corporation

Mia Davis - VP of Sustainability + Impact at Credo Beauty; Co-Founder at Pact Collective

Hervé Houdré - Founder, H2Consulting & Previous Chairman for the Hotel Association of NYC

Zoe Reich - Vice President, ESG Advisory Lead, JLL

Prof. Dr. Willy Legrand - Department of Hospitality, Tourism and Event Management, IU International University of Applied Sciences

Tarajia Morrell - The Lovage, Writer & Hospitality Consultant

Stewart Moore - Founder & CEO, EarthCheck

Jim McNelly - Founder, U.S. Composting Council

Laura Canevari - Founder & CEO, ITACA

Sol Shafer - CEO, G33nGroup

Gaeleen Quinn - Co-Founder, QN Associates; U.S. Head of Impact, Too Good To Go

OCEANIC ADVISORS

Alex Butler - Director of Entertainment, 1 Hotels

Carl Navarro - Founder & Creative Producer, Recess Assembly; Founder & President, Spotlight Media Live; Co Founder & COO of The Good Society

Doumi Busturia - Creator of the WooMoon, Storytellers and Acid Sundays parties

Zak Day - Executive Director, Future Sound

Susan Rockefeller - Entrepreneur, Conservationist & Filmmaker

Mark Dalio - Founder & Creative Director, OceanX

Frances Llopis - Veteran Event Organizer & Fundraiser

Sarah Berner - Board Member, Gratitude Railroad & Milken Institute Young Leader

Karin Isken - Founder, Vida Ecovissa SL

Tarajia Morrell - The Lovage, Writer & Hospitality Consultant

Rijka Negrete - Business Consultant

SCIENTIFIC ADVISORS

Thomas Potts - Director of Aquarius Reef Base

Manu San Felix - Marine biologist, Underwater Videographer for Pristine Seas, National Geographic

Dr. Austin Gallagher - Biologist & Founder of Beneath the Waves

John Warner - President & CTO of The Warner, Babcock institute for Green Chemistry

David Saddington - Climate Change Communicator

Illya Azaroff - Architect & Founder, +LAB Resilient Futures

Dr. Ayana Elizabeth Johnson - [Advisor from 2018-2021] Marine Biologist & CEO, Ocean Collective



JOIN THE SWELL

*Thank You For Commitment In
Supporting Ocean Action!*

Take Action With Us

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