

# THE OCEANIC STANDARD: Nightlife & Festival Edition

Sustainability Solutions for the Nightlife and Festivals to reduce single-use plastics!

The Oceanic Global Foundation is a non-profit that taps into the universal passions of art, music and emerging technologies to educate individuals on issues impacting our ocean and provide them with solutions for driving positive change. Oceanic Global launched [The Oceanic Standard](#), an easy step-by-step guide for restaurants, event spaces, hotels, bars, nightlife venues and more to adopt sustainable practices that empower consumers to make conscious choices while meeting both business and environmental needs.

## WE BELIEVE IN THE POWER OF MUSIC AND WE NEED YOUR HELP IN LEADING THIS MOVEMENT!

### The Truth:

- ★ **Every minute, the equivalent of one garbage truck of plastic is dumped into the ocean. 8 million tons of plastic ends up in the ocean every year.** Almost all the plastic ever produced still exists.
- ★ We have an **unnecessary reliance on single-use plastic items** that can be substituted by **affordable and environmentally sustainable alternatives**. Eliminating plastic straws are an easy step toward reducing single-use plastics.
- ★ **By 2050, there may be more plastic than fish in our ocean by weight.**

You have the power to do things differently! Help set an example and ask the venues you are playing at to go straw-free for the evening! Find out what we have done [HERE!](#)

### Step 1: Eliminating Plastic Straws

In the U.S. we use **500 million plastic straws per day**. Plastic straws are one of the **top 10 pollutants found on beaches and shorelines and most can't be recycled**.

Go straw-free or choose a sustainable substitute for plastic straws that suits your budget!

\*If you are going straw-free (which we recommend), please remember to always have a sustainable alternative onsite for people with disabilities.

MATERIAL OF STRAW	COMPANY	PRICE PER UNIT	ADDITIONAL DETAILS
PAPER STRAWS	<a href="#">AARDVARK STRAWS</a>	SPECIAL BUYING DEAL \$0.02 EACH	3 HOURS IN A COLD DRINK WITHOUT GETTING SOGGY; BRAND YOUR STRAW; DO NOT NEED COMMERCIAL COMPOSTING; DISTRIBUTION PARTNERS GLOBALLY
PAPER STRAWS	<a href="#">GREENMUNCH</a>	7% DISCOUNT FOR ONLINE ORDERS WITH 'OCEANIC' CODE!	FREE SHIPPING FOR U.S. AND CANADA; PACKAGED WITHOUT PLASTIC, EXPECT SMALL RETAIL PACKAGED STRAWS.; OFFER 4 SIZES OF STRAWS AND CUSTOM PRINTING AVAILABLE; MANUFACTURED IN CHINA
STEEL STRAWS	<a href="#">STEELYS DRINKWARE</a>	500 STRAWS: \$0.76 EACH + FREIGHT SHIPPING	MADE OF PREMIUM, 18/8 FOOD GRADE STAINLESS STEEL AND HIGHLY REUSABLE; CUSTOM LASER ENGRAVE IMPRINT AVAILABLE; 100% BPA-FREE, LEAD-FREE AND WON'T LEACH CHEMICALS; EASY TO CLEAN (DISHWASHER SAFE) AND RESISTANT TO BACTERIA, RUST AND OXIDATION
BAMBOO STRAWS	<a href="#">BAMBOO STRAWS WORLDWIDE</a>	100 STRAWS: \$1.20 EACH	PLASTIC FREE PACKAGING
BAMBOO STRAWS	<a href="#">STRAW FREE</a>	\$1.13-1.69 DEPENDING ON STRAW	RECOMMENDED FOR SIGNATURE DRINKS; MADE IN U.S. BUT INTERNATIONAL SHIPMENTS NOT AVAILABLE; SUSTAINABLE PACKAGING; FOR WHOLESALE PRICES, CLICK <a href="#">HERE</a> AND USE THE PASSWORD 'TURTLE SAFE'
GLASS STRAWS	<a href="#">STRAWESOME</a>	WHOLESALE PRICES AVAILABLE UPON REQUEST	MADE FROM CLEAR AND COLOR BOROSILICATE GLASS; BPA-FREE, LEAD-FREE AND TOXIN-FREE; MICROWAVE, OVEN, FREEZER AND DISHWASHER SAFE; LOGO PRINTING AVAILABLE ON STRAWS
STEEL AND SILICONE	<a href="#">KLEAN KANTEEN</a>	4 STRAWS: \$2.48 EACH	STAINLESS STEEL & FOOD GRADE SILICONE STRAWS AND STRAW BRUSH; 18/8 STAINLESS STEEL STRAW CONSTRUCTION; SAFE, FOOD GRADE, REMOVABLE SILICONE FLEX STRAW TIP; DISHWASHER SAFE
HAY STRAWS	<a href="#">HAY STRAWS</a>	3000 STRAWS: \$0.033 EACH	BYPRODUCT OF WHEAT PRODUCTION; COMPOSTABLE AND NATURALLY BREAK DOWN; DON'T GET SOGGY; U.S. DISTRIBUTION ONLY
SEAWEED STRAWS	<a href="#">LOLI STRAWS</a>	\$0.02 EACH PRE-ORDERS AVAILABLE	ON SALE IN AUGUST 2018; MADE FROM EDIBLE MATERIALS; PLASTIC-FREE, GELATIN-FREE, BPA-FREE, NON-GMO, ALL NATURAL, NON-TOXIC, SAFE, AND FDA APPROVED; CUSTOM COLORS AVAILABLE

Special deal: We have negotiated a buying deal for 50% off Aardvark Paper Straws with the OCEANIC50 coupon code for orders within the U.S. (more information on page 12 of The Oceanic Standard [HERE](#))

\*Beware of compostable straws. For compostable straws to breakdown, they need to go through an industrial composting process and most cities do not have this in place. If they do not go through this process, they enter the ocean and break down like normal plastic or end up in the landfill.

Find out more about prices, implementing this commitment, communicating this on p 8-15 of [The Oceanic Standard](#).

## Tips:

**1** Straws upon request only

**2** Host "Straw-free" weekends

**3** You don't need a straw in every drink

**4** Stay away from plastic garnishes and plastic wrapped toothpicks!

**5** Stop bartenders using straws to taste every drink

## Step 2: Eliminating Single-Use Plastic Bottles

Globally, humans buy a million plastic bottles per minute. 91% of which are not recycled.

### Solutions:

Install refill stations throughout the venue and incentivize people to bring their own bottles, give them a cup upon entering or provide guests with a refillable bottle.

Switch to aluminum cans or bottles instead of plastic (they have an extremely high recycling rate):

 [Cano Water](#)

 [Green Sheep Water](#)

## Step 3: Eliminating Single-Use Plastic Cups

Renting reusable plastic or steel cups (recommended for festivals, large-scale events in the nightlife industry and beer gardens). Ability to brand your cups.

★ For reference: Glastonbury used reusable British steel pint cups from a company called APS based in Birmingham in 2014

Suggested sustainable suppliers:

★ Rentable Plastic cups

 [Green Goblet](#)

 [EcoCup \(Europe\)](#)

 [Globelet](#)

 [Ekomon](#)

★ Steel cups

 [Steelys Drinkware](#)

 [Klean Kanteen](#)

If you are sourcing single-use plastic cups or compostable cups, have dedicated bins and schedule a pickup.

## Step 4: Eco-friendly wrist bands!

★ Use stamps instead.

★ Source paper options.

★ If you need a QR code, source bamboo chip holder instead of plastic.

The Oceanic Standard has developed three tiers of badges to recognize those businesses that advocate for sustainability within their industry. Sustainable practices are outlined in [The Oceanic Standard Guide](#).



"Straw-free certified badge" recognizes venues that eliminate single-use plastic straws.



"Sustainability steward" is awarded to restaurants that implement 3 of our suggested sustainable practices.



"Ocean Champion," is awarded to restaurants that implement 6 or more sustainable practices.

To find out more, discover the complete guide at [www.oceanic.global/oceanic-standard/](http://www.oceanic.global/oceanic-standard/)

Supporting United Nations Sustainable Development Goals:

